



Linden Park Design: Background Interviews



INTERVIEW | CITY OF SOUTH SAN FRANCISCO LINDEN AVENUE PARK

Understanding the Site

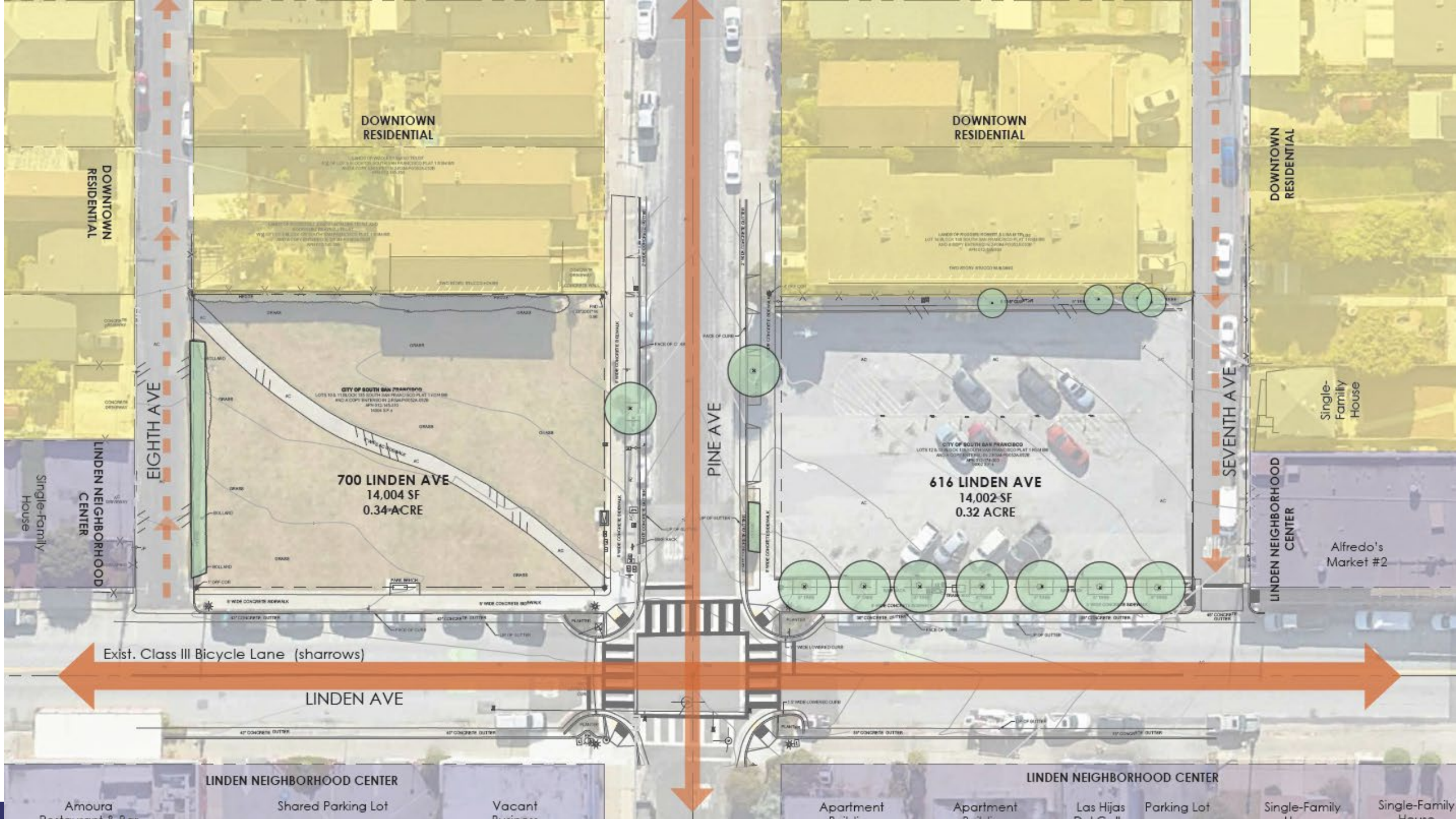
Site Conditions

- 700 Linden - Undeveloped Parcel
- 919 Linden - Existing parking lot built on automotive shop with VOCs

Key Issues

- Adjacent neighbors
- Existing uses
- Soil Remediation
- Utilities relocation





DOWNTOWN
RESIDENTIAL

DOWNTOWN
RESIDENTIAL

DOWNTOWN
RESIDENTIAL

DOWNTOWN
RESIDENTIAL

Single-
Family
House

LINDEN NEIGHBORHOOD
CENTER

Alfredo's
Market #2

700 LINDEN AVE
14,004 SF
0.34 ACRE

616 LINDEN AVE
14,002 SF
0.32 ACRE

Exist. Class III Bicycle Lane (sharrows)

LINDEN AVE

PINE AVE

SEVENTH AVE

LINDEN NEIGHBORHOOD CENTER

LINDEN NEIGHBORHOOD CENTER

Amoura
Restaurant & Bar

Shared Parking Lot

Vacant
Business

Apartment
Building

Apartment
Building

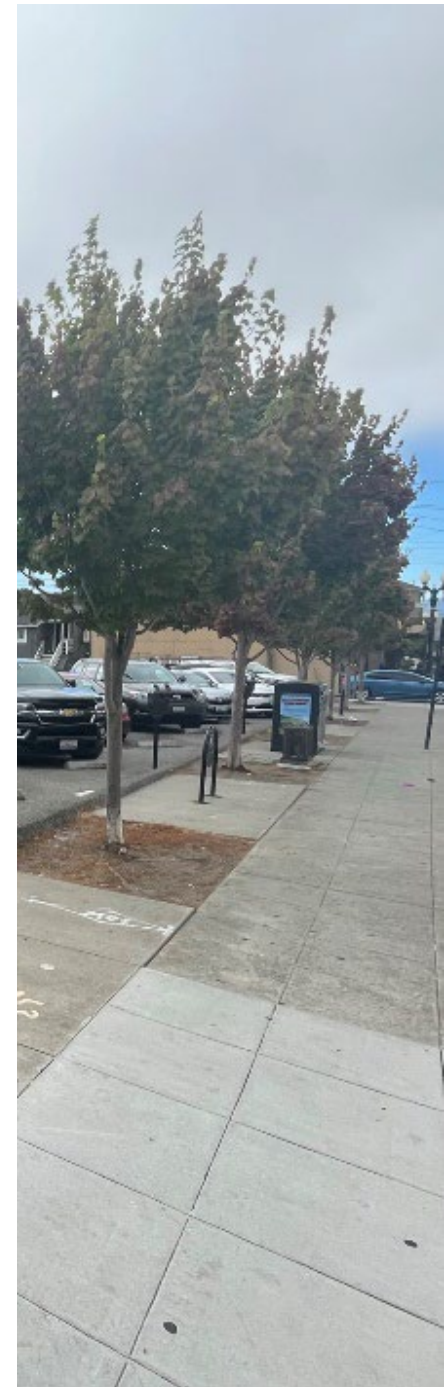
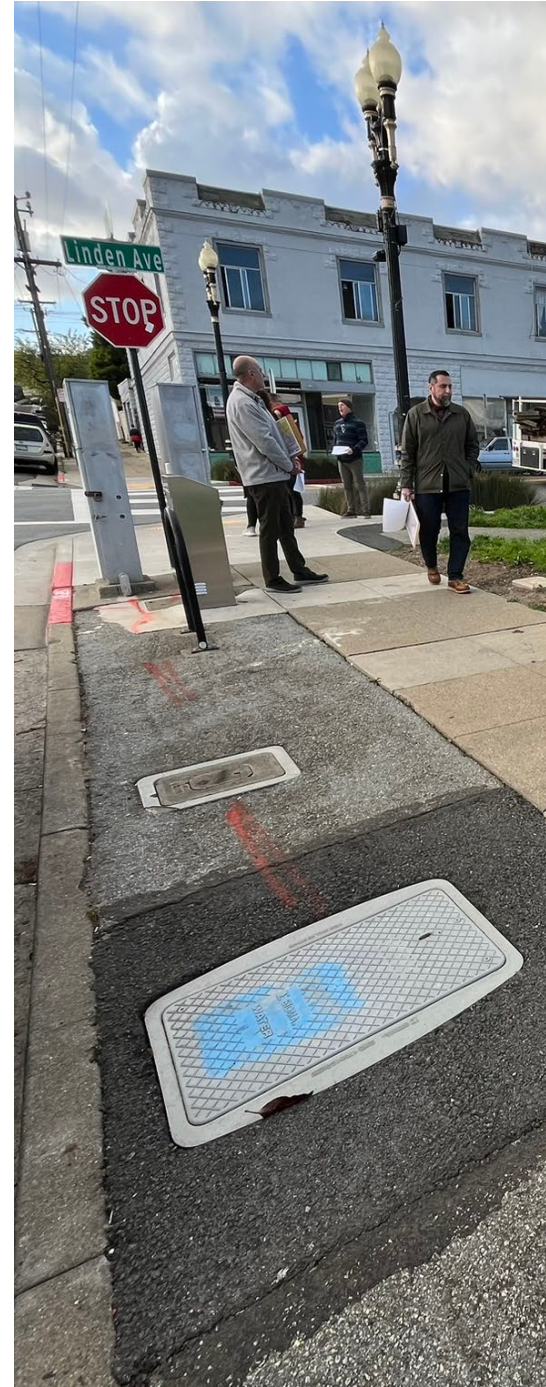
Las Hijas
Restaurant

Parking Lot

Single-Family
House

Single-Family
House













Community Engagement



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Linden Park Community Engagement Process

PHASE	Phase 0 – Prepare to Engage <i>January – February 2024</i>	Phase 1 – Create the Vision <i>March – April 2024</i>	Phase 2 – Advise on Alternatives <i>June – July 2024</i>	Phase 3 – Refine Final Concept <i>September – October 2024</i>
OBJECTIVE	Prepare the team to engage by defining materials, schedule for engagement, and by gathering initial feedback.	Engage the community about their big-picture priorities, ideas, and general vision for Linden Park.	Compare conceptual alternatives and advise on preferred components of each concept.	Celebrate the emerging concept and confirm the direction of the park design, refine the emerging concept.
KEY ENGAGEMENT ACTIVITIES	○ 6 background interviews with key stakeholders ○ Develop engagement materials and templates ○ Develop website content	○ Instagram crowdsourcing activity ○ Intercept Interviews of people near the site, combined with On-site pop-up event ○ Off-site pop-up event ○ Open house / Workshop (1) ○ Merchants Roundtable ○ Community Group Briefings* ○ Direct Mailers*	○ Update website with Visioning results, phase 2 activities ○ Social media update and Eblast ○ Multi-lingual Online Survey ○ On-site pop-up event ○ Off-site pop-up event (at farmers market, other SSF event, etc.) ○ Tabling event (at market, laundry, etc.) ○ Open house / Workshop (1) ○ Focus Groups* ○ Community Group Briefings* ○ Direct Mailers*	○ Update website with Alternatives results and feedback ○ Social media update and Eblast ○ Informal stakeholder briefings (3) ○ Presentations ▪ Cultural Arts Commission (9/24,10/22) ▪ Parks and Rec Commission (9/17, 10/15) ▪ City Council ○ Bilingual Community Guide*

Engaging People Where They Are



 CITY OF SOUTH SAN FRANCISCO

50th Anniversary



THANKSGIVING 5K FUN RUN

LIVE DJ!

& Oyster Point Marina Park Ribbon Cutting

TOP RUNNER & BEST COSTUME AWARDS!

SATURDAY, NOVEMBER 18, 2023

SPECIAL PRICE OF **\$0.50 CENTS** TO REGISTER!
Ages 12 years & under: FREE
(PRE-REGISTRATION INCLUDES T-SHIRT)

REGISTRATION OPENS TUESDAY, AUGUST 1, 2023
REGISTER ONLINE AT: www.ssf.net/rec-catalog



Additional event details will be updated at: www.ssf.net/rec
For questions or sponsorship inquiries, please contact the Recreation Office at: (650) 829-3800 or email web-rec@ssf.net

Engaging Customers





Questions



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Key Questions

- What specific ways or platforms would you suggest for engaging the community?
- What other engagement has worked well? What's the most important way to engage this community?
- What groups or people would be interested in participating?
- How can we ensure that the park design process is equitable and inclusive?

Key Questions

- Based on your local knowledge, what would make the future park successful?
- What is your biggest hope for the process?